



OVERVIEW 2011

Organization's Name, Federal Tax ID and Address:

The Foundation of Georgetown University Hospital/Georgetown Jingle
Federal Tax ID Number: 52-2339873
Office of Philanthropy
3800 Reservoir Road, NW
Washington, DC 20007

Contact Persons & Telephone Numbers:

Jingle Office: Phone: 703.558.1370; Fax 202.351.0541; info@georgetownjingle.com
Mailing Address: 2308 Mount Vernon Avenue, Alexandria, VA 22301
Ashley Klick, Event Manager: Phone: 703.362.4204, ashley@georgetownjingle.com

Event Benefactor:

Georgetown Jingle 2011 raises funds for the pediatric oncology programs directed by Dr. Aziza Shad at Georgetown's Lombardi Comprehensive Cancer Center. Since 2006 the Jingle has raised more than \$1.7M to support the establishment of a pediatric bone marrow transplant program and the development of the Childhood Cancer Survivorship Program. In 2011 we will continue to support the ongoing development of these initiatives as well as support the development of a pediatric palliative care program. Dr. Shad and her internationally recognized specialists are on the cutting edge of cancer research and treatment. As the only NCI-designated Comprehensive Cancer Center in the Washington, DC area, Georgetown Pediatrics can provide pediatric patients and their families with the most advanced therapies available, as well as a wide range of resources-including social services, art therapy, dietetic counseling, and emotional or spiritual support.

Dates:

Georgetown Jingle: Sunday, December 11, 4-8pm, Four Seasons Hotel Washington

Family fundraiser; features CVS/pharmacy children's workshop, DC Magazine Sports Lounge, tastings from DC metro restaurants, and silent auction, including trees and holiday vignettes from leading interior designers

Event Chairs:

Cynthia Bruno & Tamara Darvish

Design Chair:

Michael Roberson

Event Details:

The event will showcase the talents of 12 interior designers through holiday displays. Since the inaugural event in 2006 we have welcomed more than 3700 attendees and raised \$1,700,000 for Georgetown Pediatrics. In addition to funds raised through ticket sales, we raise additional revenues through sponsorships, on-site raffles, and the proceeds of an auction. Past and current sponsors include **Four Seasons Hotel, DC Magazine, CVS/pharmacy, TOYOTA, Kowalski Communications, Washington Design Center, McN Build, Palantir Technologies, Inc. The Halle Companies, Dynamic Network Solutions, BB&T, Stark Carpet, EagleBank, Banana Republic, DARCARS and TTR Sotheby's International Realty.**